

# PARTICIPATE IN THE CENSUS AND SAY "I COUNT"



## WHY THE CENSUS IS IMPORTANT

- Census data are used in determining representation in Congress and redistricting at all levels of government.
- Census data are used to determine where schools, roads, hospitals, child care centers, and other services should be built.
- Key federal programs are funded based on data derived from the census, including:
  - Medicaid & Medicare
  - Education grants for schools
  - Highway planning & construction
  - Housing programs
  - Children's Health Insurance Program (CHIP)
  - Supplemental nutrition programs (SNAP & WIC)



### **EASY**

The census can be completed online, via touch-tone phone, or using a paper copy.



### **QUICK**

Completing the census takes about 10 minutes.



### **CONFIDENTIAL**

Identifying information collected by the U.S. Census Bureau is protected by law and cannot be disclosed for 72 years.

