



Thursday, May 12, 2016

Ms. Jessica Horan-Kunco
Executive Director
Erie Area Council of Governments
150 East Front Street, Suite 300
Erie, PA 16507

Dear Jessica:

I am writing in support of the Erie Area Council of Governments' (COG) "Erie Area Trail Network" project. This project will build on efforts by VisitErie to promote and expand Erie County area recreational assets and trails.

The Erie region is increasingly recognized as a year-round outdoor recreation and adventure destination. The bicycle route along the Great Lakes Seaway Trail, for example, is a National Scenic Byway that brings numerous cyclists to our area every year. Erie County's many local multi-purpose trails are important assets to the individual municipalities in which they are located. The Erie Area Trail Network project would unify these individual trails in way that would make them a significant regional draw for visitors.

VisitErie is happy to support efforts like the COG's because it supports our organization's mission to market Erie's tourism industry and promote its economic growth. Initiatives such as this make our region more attractive to both visitors and residents alike. Should you have any questions, please don't hesitate to contact me at 814-454-1000 or joliver@visiterie.com.

Sincerely,
VisitErie

A handwritten signature in blue ink that reads "John".

John Oliver
President/CEO

