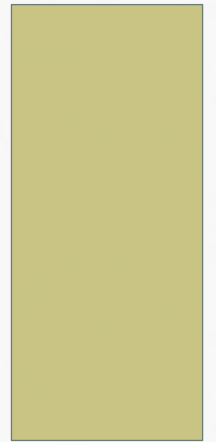


# **GREATER ERIE REGIONAL TRAILS**

STEERING COMMITTEE  
AUGUST 9, 2016



# Inspiration:

Emerge 2040 Finding

Pittsburgh to Erie Trail

Cog member interest

Cleveland Metro Parks concept

<http://www.clevelandmetroparks.com/Main/Recreation/Hiking-and-Walking-12.aspx>

# Internet accessibility:

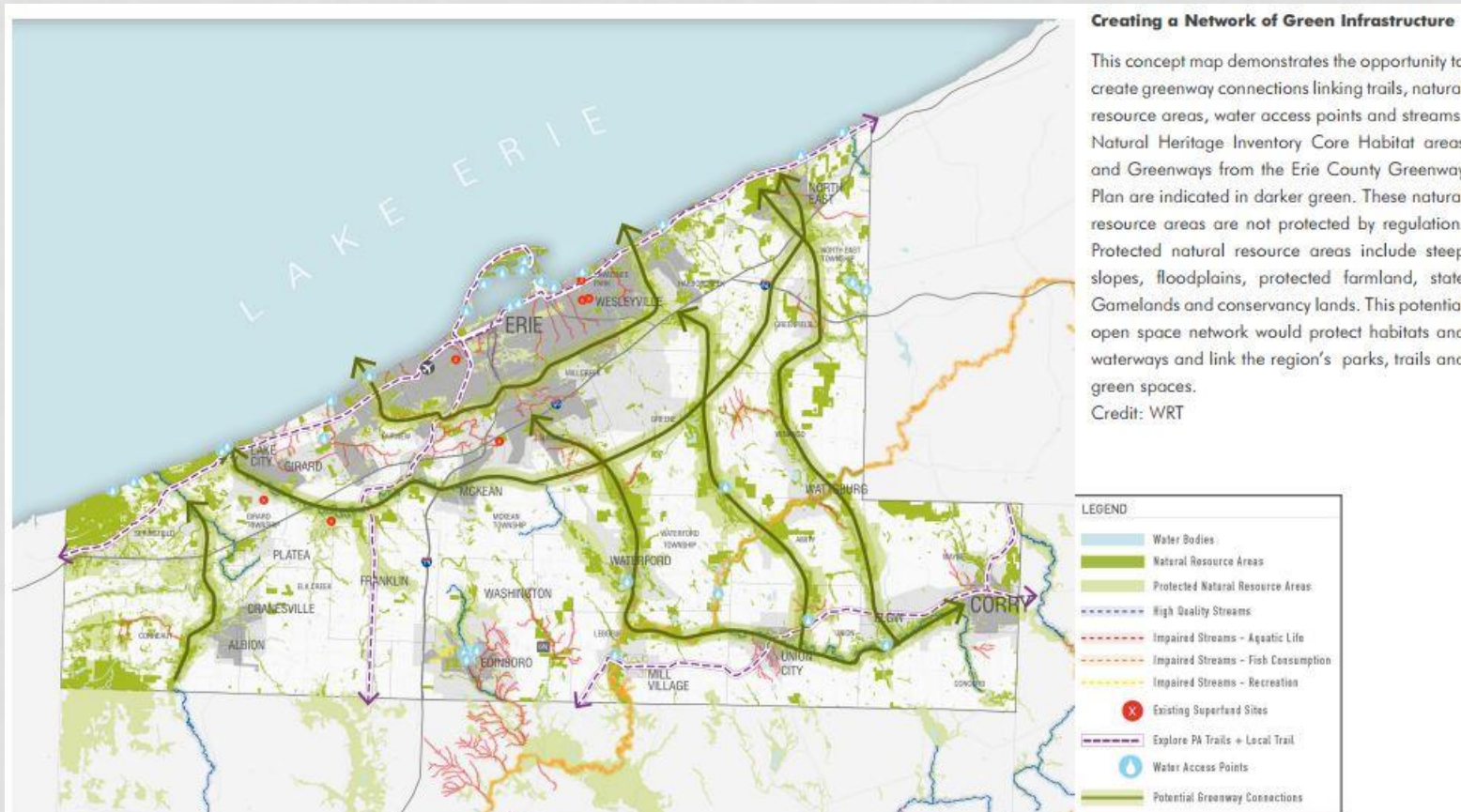
Erie Hiking/Walking Trails

DCNR Maps

<http://maps.dcnr.pa.gov/localparks/>

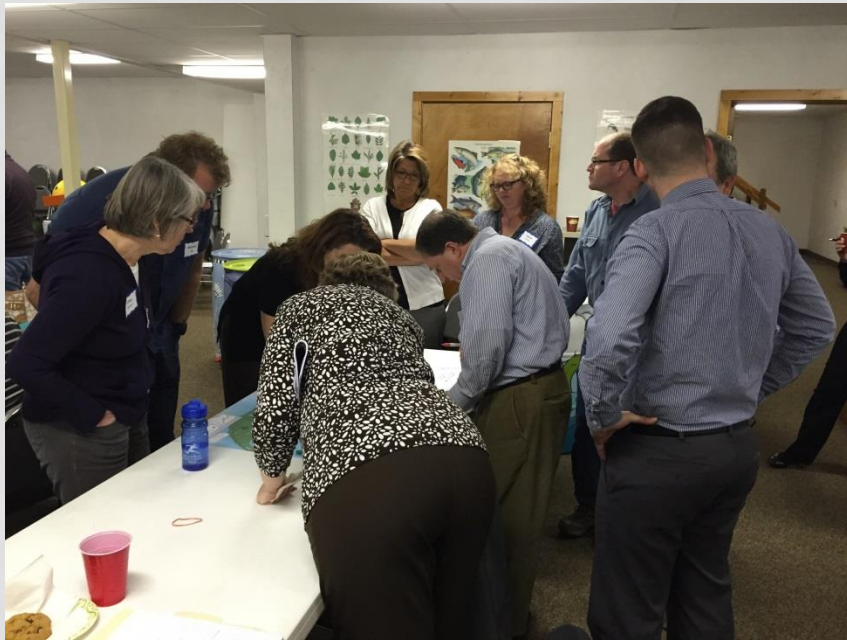
City of Erie Map

<http://www.communitywalk.com/adoptapark/map/1230732>



# TRAIL SUMMIT

MARCH 23, 2016





# ECGRA GRANT ANNOUNCEMENT

JULY 20, 2016



# ECGRA MMC GRANT

- Multi-municipal grant awarded to the EACOG with the expectations that the program is extended to all Erie county municipalities
- Amount \$37,500
- Requires 1:1 match
- Grant term 1 year with a possible 6 month extension
- Estimated that we will be able to sign 25 locations with the grant and municipal match

# PROJECT GOALS

AUG 8, 2016

1. Increase awareness and use of recreational trails throughout Erie County
2. Create physical and virtual connections across municipal boundaries
3. Promote recreation amenities throughout Erie Region
4. Promote healthy outdoor activities, partner with existing initiatives such as Erie County Health Dept and Let's Move Outside
5. Connect municipalities as partners and visitors to each other's parks
6. Drive investment in municipal recreational trails as usage increases



# PHYSICAL & VIRTUAL CONNECTIONS

## Cohesive Sign Network

Directional Guideway Signs:

Wine trail

TODS

**Inclusive map available electronically**

Develop map and website and app for ease of resident and visitor

- possible connection/ sharing on existing municipal websites and apps (HelloErie)
- search engine optimization



# THINGS TO DO:

1. Committee members set guidelines for eligibility for the network
2. Committee members provide inventory of trail sites for inclusion in the network
3. Set outreach plan for other municipalities
4. MOU drafted to set expectation and explain share of signage cost contributed by the host
5. Project name



# THINGS TO DO:

6. Sign type and look decisions
7. Logo and design decisions
8. Website/ App developed
9. Promotion and marketing
10. Whatever else comes up...